



Cr4fts

Build businesses. Expand opportunity.

Cr4fts is a Nairobi venture studio building African businesses that improve lives and expand opportunity. Build54 connects talent to paid work and brings founders and new ventures into Cr4fts.

Based in Nairobi, Kenya

A venture studio working with founders and partners on African businesses, products and services.

How we build

Start with a real customer need. Build and test the product and service, develop the team, and grow when the business works. Review commercial value alongside outcomes for people.

Build54

A pipeline for talent, founders and new ventures into Cr4fts, with routes into paid work and research in ventures and external organisations.

Working together

Founders can build with the studio. Partners can bring customers, fund pilots and talent opportunities, or explore venture investment.

Media and partnerships

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